

EVOLVE

MEDIA

Superscreen

SPEC SHEET / V01.04.1123



DESKTOP / TABLET

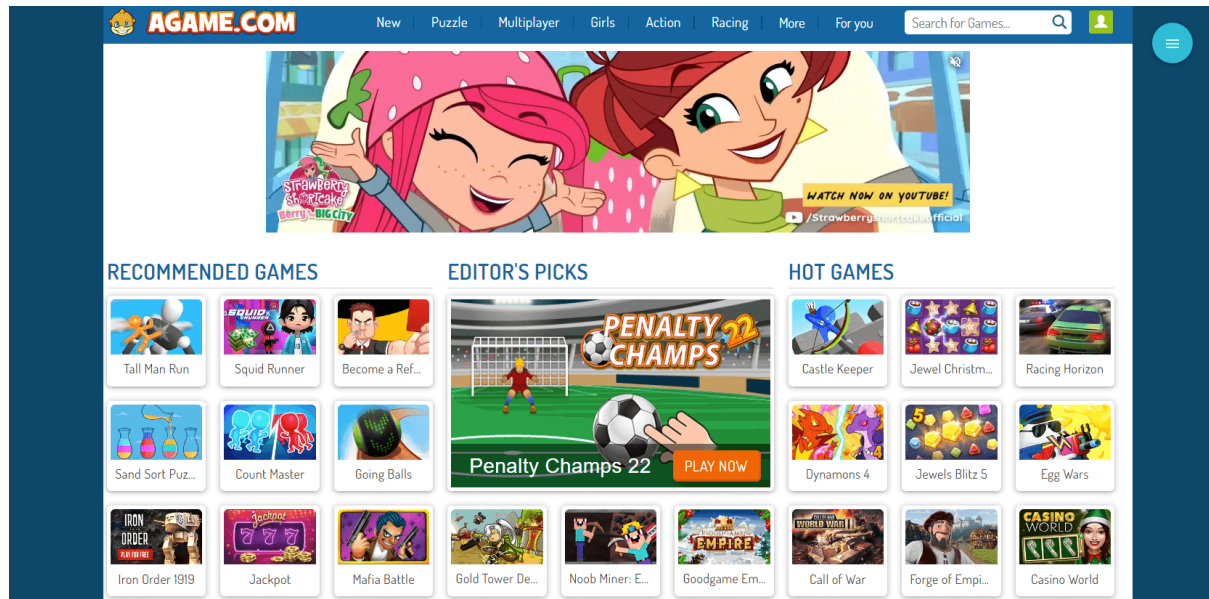
OVERVIEW: DESKTOP / TABLET

Superscreen is a 970x250 full video unit that auto-plays a 15 to 30 -second Video. Evolve's newest video billboard that will play your video assets in the best way – widescreen! Our audience will be mesmerized by the high-impact, full player video appearing on their favorite sites.

 [VIEW DEMO](#)  [DOWNLOAD TEMPLATE](#)

IN CONTEXT

BILLBOARD WIDESCREEN VIDEO



The screenshot displays the AGAME.COM website interface. At the top, there is a navigation bar with categories like New, Puzzle, Multiplayer, Girls, Action, Racing, More, and For you, along with a search bar and a user profile icon. The main content area features a large video billboard for 'Strawberry Shortcake: Berry in Big City' with a 'WATCH NOW ON YOUTUBE!' button. Below the video, there are three columns of game recommendations: 'RECOMMENDED GAMES', 'EDITOR'S PICKS', and 'HOT GAMES'. Each column contains several game thumbnails with titles like 'Tall Man Run', 'Squid Runner', 'Become a Ref...', 'Penalty Champs 22', 'Castle Keeper', 'Jewel Christm...', 'Racing Horizon', 'Sand Sort Puz...', 'Count Master', 'Going Balls', 'Dynamons 4', 'Jewels Blitz 5', 'Egg Wars', 'Iron Order 1919', 'Jackpot', 'Mafia Battle', 'Gold Tower De...', 'Noob Miner: E...', 'Goodgame Em...', 'Call of War', 'Forge of Empi...', and 'Casino World'.

DETAILS & REQUIREMENTS: DESKTOP / TABLET

UNIT DIMENSIONS

EXPANDED UNIT

- 970x250

VIDEO SPECS

FEATURED VIDEO

- 970x250
- 15 - 30 seconds, recommended
- Auto-plays without sound
- Video controls are not available

ADDITIONAL DETAILS

- Featured Video plays as a Billboard Banner
- Auto-initiated video user-initiated sound

REPORTING METRICS

- Impressions
- Click-through
- Engagement Rate
- Interaction Rate
- Click-through Rate
- Video Completion Rate

VIDEO METRICS

- Start
- Pause
- Finish
- Quartiles
- Mute
- Unmute

ASSETS REQUIRED

LAYERED SOURCE FILES

- N/A

FONTS

- N/A

CREATIVE BRIEF

- Video Trailer/Teaser 15 - 30 seconds.

ALREADY-APPROVED

CREATIVES

- Video

VIDEO

- 16:9 (widescreen) format, preferred
- 15-30 seconds
- 1080p resolution, preferred
- Video Codec: H.264



MOBILE

OVERVIEW: MOBILE

Mobile Superscreen is a 320x100 full video banner unit that auto-plays a 15 to 30 -second Video. Evolve's newest video billboard that will play your video assets in the best way – widescreen! Our audience will be mesmerized by the high-impact, full player video appearing on their favorite sites.



[VIEW DEMO](#)



[DOWNLOAD TEMPLATE](#)

IN CONTEXT

BILLBOARD WIDESCREEN VIDEO

The screenshot shows a mobile game website interface. At the top is a navigation bar with a hamburger menu, the logo 'AGAME.COM', and a search icon. Below the navigation bar is a large, wide video advertisement for a game called 'Love Balls'. The video shows two cartoon characters, a blue one and a pink one, holding hands. Below the video is a 'PLAY NOW' button. Underneath the advertisement is a section titled 'RECOMMENDED GAMES' with three game thumbnails: 'Forest Match', 'Snail Bob 8', and 'Bike Racing 3'. Below that is a section titled 'EDITOR'S PICKS' featuring the 'Love Balls' game prominently with a 'PLAY NOW' button. At the bottom is a section titled 'HOT GAMES' with three game thumbnails: 'Geometry Das...', 'Penalty Shot...', and 'Troll Face Oues...'. The website has a clean, colorful design with a white background and blue accents.

DETAILS & REQUIREMENTS: MOBILE

UNIT DIMENSIONS

EXPANDED UNIT

- 320x100 (display size)

* Mobile Units are designed at double dimension for HD-viewing on mobile devices.

UNIT FILE SIZE

- 4 MB max payload

ASSETS REQUIRED

LAYERED SOURCE FILES

- N/A

FONTS

- N/A

VIDEO SPECS

FEATURED VIDEO

- 320x100
- 15 TO 30 seconds
- Auto-plays without sound
- Video controls not available

CREATIVE BRIEF

- Video Trailer/Teaser 15 - 30 seconds.

ALREADY-APPROVED

ADDITIONAL DETAILS

- Featured Video plays as a Billboard Banner
- Auto-initiated video user-initiated sound

CREATIVES

- Video

REPORTING METRICS

- Impressions
- Click-through
- Engagement Rate
- Interaction Rate
- Click-through Rate
- Video Completion Rate

VIDEO METRICS

- Start
- Pause
- Finish
- Quartiles
- Mute
- Unmute

VIDEO

- 16:9 (widescreen) format, preferred
- 15-30 seconds
- 1080p resolution, preferred
- Video Codec: H.264

EVOLVE

MEDIA

evolvemediallc.com