EVOLVE / MEDIA

Videostitial

SPEC SHEET / V01.01.0416

DESKTOP / TABLET

OVERVIEW: DESKTOP / TABLET

Videostitial is a full-page overlay unit that auto-plays a
15-second video. Video resolves back to the site with no leave behind.

⬈ **VIEW DEMO**   ⚙ **NO TEMPLATE AVAILABLE**
Unit requires only video

IN CONTEXT

UNIT DIMENSIONS

- N/A

VIDEO SPECS

PLAYER DIMENSIONS
- Play length: 15 seconds
- 1920x1080
- 16:9 aspect radio
- Auto-plays without sound

ADDITIONAL DETAILS

- Video controls and close button may not be customized or repositioned.
- Finalized video asset required to begin production on this unit
- Upon completion, the video will close itself automatically
- Corner Badge (350x150) placed bottom left or bottom right corner of video only.
- Corner Badge should be PNG with transparency to minimize obstruction of video.
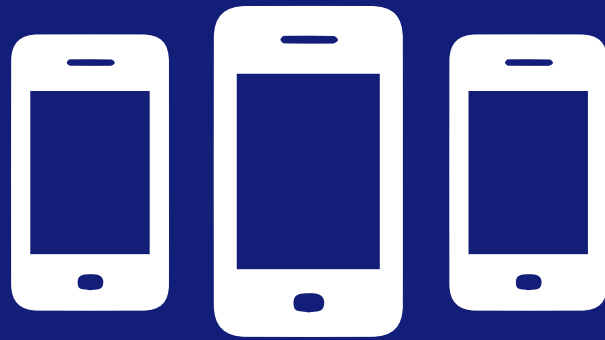- Corner Badge is only available for Desktop.

REPORTING METRICS

- Impressions
- Click-through
- Click-through rate
- Engagement rate
- Interaction rate
- Video completion by quartiles

ASSETS REQUIRED

VIDEO
- 16:9 (widescreen) format, preferred
- 15 seconds
- 1080p resolution, preferred
- Video Codec: H.264

MOBILE

Videostitial is a full-page overlay unit that auto-plays a 15-second video. Video resolves back to the site with no leave behind.

VIEW DEMO

NO TEMPLATE AVAILABLE
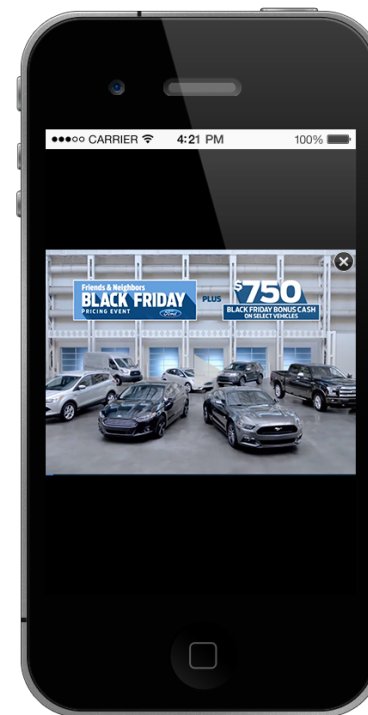This is a proprietary unit

IN CONTEXT

VIEW ON MOBILE

UNIT DIMENSIONS

• N/A

VIDEO SPECS

PLAYER DIMENSIONS
• Play length: 15 seconds
• 1920x1080
  • Anything outside of 428x728 canvas will be cropped due to it being a vertical video
• 16x9 aspect ratio
• Auto-plays without sound
• 1MB video

ADDITIONAL DETAILS

• Video controls and close button may not be customized or repositioned
• Finalized video asset required to begin production on this unit
• Upon completion, the video will close itself automatically

REPORTING METRICS

• Impressions
• Click-through
• Click-through rate
• Video completion by quartiles

ASSETS REQUIRED

VIDEO
• 16:9 (widescreen) format, preferred
• 15 seconds
• 1080p resolution, preferred
• Video Codec: H.264